

# NIKKI CROSSLEY

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## Personal summary

An experienced Graphic Designer with over 25 years industry experience assisting with creative work from initial brief to final press pass. With a strong eye for detail I'm happy working either within company brand guidelines or with free design reign.

Out of the office I enjoy weekends away in my VW campervan enjoying the outdoors, with a passion for visiting Cornwall and Scotland.

I've held a full UK driving licence since 1989.

Employment references available on request.

## EMPLOYMENT HISTORY

### XL Joinery

Oct 2019 - present • Graphic Designer

Part of the in-house Marketing department, producing design for all printed work. Liaising with the Marketing Manager, Sales Director and the Area Sales Managers to deliver design and print for our customers - the Builders merchants.

Designing within XL Joinery brand guidelines as well as the merchant's brand guidelines.

Creating artwork and short videos for our social media channels.

Involvement in producing and uploading artwork and information to the XL Joinery website using Plytix and Wordpress.

### Central Advertising

Feb 2009 - Sept 2019 • Graphic Designer

Working within a small team producing design and print-ready artwork for various clients across the UK.

### The Whole Caboodle

Aug 2005 - Jan 2009 • Graphic Designer

Working within a large team of graphic designers producing designs and print-ready artwork for various clients in the Harrogate and wider Yorkshire area.

### Burnley Express (Johnston Press)

Nov 2000 - July 2005 • Graphic Designer

Working in the design studio, within the pre-press department, producing newspaper advertisements for small business across the East Lancashire area.

### Harrogate Advertiser (Johnston Press)

Aug 1998 - Oct 2000 • Graphic Designer

Working within a team of designers producing newspaper advertisements for small business across the North Yorkshire area.

### Keighley News & Craven Herald (Newsquest)

Nov 1996 - July 1998 • Editorial & Advertising Designer

Working with both the pre-press team and editorial department designing print-ready artwork for small business across the Keighley and Craven area. My time also included working alongside the newspaper editor and editorial team designing infographics and magazine supplement layouts.

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## SOFTWARE

Adobe Creative Suite - Indesign, Illustrator, Photoshop.  
Keynote & PowerPoint.

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## EDUCATION

### Cumbria Institute of the Arts

Bachelor of Arts, Graphic Design  
1993 - 1996

### Plymouth Art College

Higher National Diploma, Graphic Design  
1991 - 1993

### Bradford College

National Diploma, Print Making  
1989 - 1991